**Ideation Phase**

**Define the Problem Statements**

| Date | 02 Febrauary 2025 |
| --- | --- |
| Team ID | LTVIP2025TMID55498 |
| Project Name | BookNest |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

To define the core problems faced by book enthusiasts in finding, exploring, and purchasing books conveniently.

| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| --- | --- | --- | --- | --- | --- |
| PS-1 | |  | | --- | |  |  |  | | --- | | an avid reader with  a busy schedule | | Discover and purchase books conveniently. | I don’t have time to visit physical bookstores | My schedule is packed with work and studies | frustrated that I’m missing out on new books |
| PS-2 | a student passionate about reading | Explore affordable books of my interest | I can’t visit bookstores regularly | I stay far from bookstores and have limited budget | stressed and disappointed I can’t access books easily |